

NEW BUSINESS AND INVESTMENT OPPORTUNITIES AROUND THE WORLD

Country Presentations

The 2010 Symposium will convene at the Harvard Club of NYC, during the 65th United Nations General Assembly. Select Heads of State and Ministers attending the UNGA will lead “Country Presentations”, highlighting their nation’s economic climate and its investment opportunities. Private briefings and one-on-one meetings will follow these presentations.

Reserved Nations

In addition to the **confirmed** countries on the Program below, the following nations have **reserved** space with IEA for their Head of State or Minister to lead a country presentation: Brazil, Egypt, France, India, Jordan, and the Philippines. IEA is in talks with them to determine who will be representing their country. Given the tentative nature of government schedules, the Program is subject to change.

Private Meetings & One on Ones

Countries will hold private briefings and one-on-one meetings after their country presentations. Some non-presenting countries will also hold such private sessions. This further facilitates dialogue among business, finance and government leaders.

Interactive Business Discussions - Voice of Business

The Symposium welcomes CEO's, Board Chairmen or the senior executives designated by them. In the case of financial services companies, senior investment managers can also be invited. To ensure the effectiveness of the Symposium for all participants, all registrations are reviewed by an IEA committee.

The overall themes of the Interactive Business Discussions will address the three major macro-economic topics of global business: Finance, Supply & Demand and Government.

Interactive Business Discussions II and III are 45 minutes to one hour in length, allowing for a robust and truly interactive discussion with the global business leaders in the audience while looking past the status quo. This “Voice of Business” is designed to capture the business perspective to impact economic issues and policies that advance business, economies and jobs. Discussion summaries will be disseminated to G-20 and other government leaders.

Past business and government speakers include Intel Chairman Craig Barrett, Barclays Capital Chairman Archibald Cox, UBS Vice Chairman Senator Phil Gramm, Silver Lake Co-founder/CEO Glenn Hutchins, Mosaic CEO James Prokopanko and investor T. Boone Pickens.

This year’s speakers include the **Honorable Paul A. Volcker**, **Mr. Maurice Greenberg**, the **Honorable Peter G. Peterson**, **Professor John Quelch**, and **Dr. Joseph Stanislaw**, as outlined below. Guest moderators for Country Presentations include **Professor Edward Glaeser** of Harvard’s Kennedy School. For the most up-to-date Symposium information, please go to www.IEAlliance.org

Press Conferences

Select countries and companies can address international media in a dedicated Media room. All press conferences are coordinated with IEA and scheduled in advance.

7:30 AM – REGISTRATION OPENS

8:45 AM – Welcome & Opening Remarks by IEA

Keynote Address by

The Honorable Paul A. Volcker

(Chairman of President Obama's Economic Recovery Advisory Board,
Former Chairman of the Federal Reserve and IEA Co-Chair)



9:45 AM – Interactive Business Discussion I



"ENGINES OF GROWTH"

Since cost cutting and deleveraging do not equal revenue growth, where will demand and investment come from to be the growth engines for corporate and government revenues? This interactive discussion explores which innovative industries, investments, policies, and regions can ignite growth for the world's economies.

Led by **Professor John Quelch** (Harvard Business School)
(Served on the Boards of 12 publicly listed companies, including WPP, and is the author of
"The Global Market: Developing a Strategy to Manage Across Borders")

10:45 AM – Break

11:00 AM – Ministerial Country Presentations



Country I: **Morocco**

Mr. Ahmed Chami Minister of Industry,
Trade, New Technologies, and
Investments



Country II: **Turkey**

Deputy Prime Minister Ali Babacan

Special Presentation

"CITIES: THE CENTRAL PARADOX FOR GROWTH"



Edward Glaeser is a Professor at Harvard University and is the Author of *Cities, Agglomeration and Spatial Equilibrium*, Oxford: Oxford University Press (2008). He is the Director of the Taubman Center for State & Local Government at the Harvard Kennedy School of Government as well as Director of Harvard's Rappaport Institute.

12:20 PM – Lunch Set-up Break

12:30 PM – Interactive Business Discussion Lunch

"THE FUTURE OF FINANCE"



The economic downturn has severely affected financial systems, as the world is still deleveraging and governments are implementing historic regulations. With equity and debt financing as the fuel of business and any economy, this interactive discussion features two legends of finance offering their views on the future of business, investment and capital markets. WITH: **The Honorable Peter G. Peterson**
(Co-Founder of Blackstone and former U.S. Secretary of Commerce), and
WITH: **Mr. Maurice Greenberg**
(Chairman and CEO of C. V. Starr & Co., and IEA Co-Chair)



2:00 PM – Head of State Country Presentation



Country IV: Serbia

His Excellency, President Boris Tadic

2:30 PM – Ministerial Country Presentation



Country V: Saudi Arabia

His Excellency, Mr. Amr bin Abdullah al-Dabbagh, Governor and Chairman of the Board of the Saudi Arabian General Investment Authority (SAGIA)

3:00 PM – Transition Break

3:15 PM – Head of State Country Presentations



Country VI: Georgia

His Excellency, President Mikheil Saakashvili



Country VII: Vietnam

His Excellency, President Nguyen Minh Triet



Country VIII: Netherlands

His Excellency Prime Minister Jan Peter Balkenende

4:50 PM – Interactive Business Discussion III

"COUNTRIES INC?"

The economic downturn has proven the need for cooperation between countries and corporations. This discussion addresses how countries operate their various business models, compete globally and impact global business, trade and investment.



Led by **Dr. Joseph Stanislaw** (Independent Senior Advisor of Energy & Sustainability at Deloitte and co-author of: Commanding Heights: Battle for the World Economy)



With His Excellency, Foreign Affairs Minister;
Former Prime Minister of **Slovakia**, Mikuláš Dzurinda

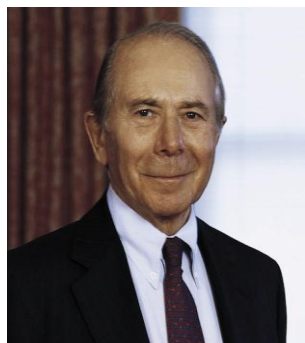


With the Governor of the Central Reserve Bank of **Peru**, Mr. Julio Velarde

5:45 PM – END OF THE SYMPOSIUM

Speakers

Maurice R. Greenberg



Maurice R. Greenberg is a Director and the Chairman of the Board and Chief Executive Officer of C. V. Starr. He joined C. V. Starr as Vice President in 1960 and was given the additional responsibilities of President of American Home Assurance Company in 1962. He was elected Director of C. V. Starr in 1965, President and CEO in 1968 and Chairman and CEO in 2005. Mr. Greenberg retired as Chairman and CEO of AIG in March 2005, after four decades of leadership that created the largest insurance conglomerate in history and generated unprecedented value for the shareholders.

Mr. Greenberg has a long history of involvement in China and currently serves on the International Business Leaders' Advisory Council for the Mayor of Shanghai, Han Zheng. In 1994, Mr. Greenberg was appointed Senior Economic Advisor to the Beijing Municipal Government. He was awarded "Honorary Citizenship of Shanghai" in 1997 and the "Marco Polo Award" in 2005. In addition, Mr. Greenberg is a member of the International Advisory Council of the China Development Bank, a member of the Council of International Advisors of the Hong Kong Special Administrative Region, and a member of the US-China Business Council.

Mr. Greenberg is the former Chairman of the New York Federal Reserve Bank, the largest Federal Reserve Bank in the U.S. Federal Reserve system, and is a former director of the New York Stock Exchange. Mr. Greenberg is Honorary Vice Chairman of the Council on Foreign Relations, former Chairman and current member of U.S. Korea Business Council and former Chairman of the Asia Society. He is the founding Chairman of the U.S.-Philippine Business Committee and Vice Chairman of the U.S.-ASEAN Business Council. Mr. Greenberg is also Chairman of The Starr Foundation in the U.S. Mr. Greenberg received his pre-law certificate from the University of Miami and an LLB from New York Law School in 1950. He was admitted to the New York Bar in 1953. He has been granted honorary degrees from a number of institutions, including New York Law School, Brown University and Middlebury College.

The Honorable Paul Volcker



Paul Volcker is the 1st Chair of the President's Economic Recovery Advisory Board. He served in the federal government for almost thirty years during five presidential administrations. Appointed as chairman of the Board of Governors of the Federal Reserve System by President Jimmy Carter in 1979, he was re-appointed by President Ronald Reagan in 1983. After leaving the Federal Reserve in 1987, he became professor of international economic policy (now emeritus) at Princeton University and served as chairman of the firm of James D. Wolfensohn & Co. until his retirement in 1996.

Recently he has been called upon to lead an independent investigation into the Iraqi Oil for Food Program of the United Nations and a review of the World Bank's anti-corruption efforts as well as chairman of the President's Economic Recovery Advisory Board. He is chairman of the Board of Trustees of the Group of 30 (G30), an international organization which examines the impact of economic and financial decisions by the public and private sectors. As chairman of the first National Commission on the Public Service (the "Volcker Commission") in 1988 and the second Volcker Commission in 2002, he established himself as one of the nation's strongest advocates for the revitalization of the public service.

Peter G. Peterson

Peter G. Peterson, is chairman of The Blackstone Group, a private investment banking firm he co-founded in 1985. He is chairman of the Council on Foreign Relations and founding chairman of the Institute for International Economics (Washington, DC). Mr. Peterson is also co-chair of The Conference Board's Commission on Public Trust and Private Enterprise.



Mr. Peterson joined the White House staff as assistant to President Nixon for international economic affairs and was later named secretary of commerce. At that time, the president also asked Mr. Peterson to assume the chairmanship of National Commission on Productivity. Mr. Peterson was also the chairman of the US-Soviet Commercial Commission that negotiated the comprehensive trade- Ex-Im credits, arbitration, copyright and lend-lease agreements that were signed in November 1972. President Ford appointed Mr. Peterson chairman of the Quadrennial Commission on Executive, Legislative, and Judicial Salaries. For 1978 and 1979, Mr. Peterson was chairman of the US Council of the International Chamber of Commerce. In

February 1994, President Clinton named Mr. Peterson as a member of the Bi-Partisan Commission on Entitlement and Tax Reform co-chaired by Senators Kerrey and Danforth.

He was Chairman & CEO of Lehman Brothers and is a former director of Sony Corporation, 3M Company, Federated Department Stores, Black & Decker, General Foods, RCA, The Continental Group, and Cities Services. He was the CEO of Bell & Howell, where corporate sales doubled and operating income quadrupled. He has received numerous awards including "Business Statesman of the Year" by Harvard Business School Club of Chicago, the New York Board of Trade Award, and the Gotshal Award for "Exceptional Service in the Field of International Arbitration." He was declared a *Living Legend* by the New York Historical Society and was also honored for a leadership award by the Harvard Business School. Mr. Peterson graduated from Northwestern University with a B.S. (summa cum laude). He received his master's in business administration with honors from the University of Chicago.

Dr. Joseph A. Stanislaw



Dr. Joseph A. Stanislaw serves as an independent senior advisor to the Energy & Resources practice of Deloitte & Touche USA LLP. Dr. Stanislaw is founder of the advisory firm The JA Stanislaw Group, LLC, specializing in strategic thinking and investment in energy and technology, and cofounder and former president and chief executive officer of Cambridge Energy Research Associates (CERA).

As an energy industry leader, advisor, strategist and commentator with more than 30 years of industry experience, Dr. Stanislaw advises our U.S. and global energy industry leadership on future trends in the global energy market, and assists in shaping responses to those developments for the organization's clients, focusing on sustainable emerging technologies and innovation.

Edward Glaeser



Ed Glaeser is the Fred and Eleanor Glump Professor of Economics at Harvard. He is the head of two centers at Harvard Kennedy School, also serves as Director of the Taubman Center for State and Local Government and the Rappaport Institute for Greater Boston. He studies the economics of cities, and has written scores of urban issues, including the growth of cities, segregation, crime, and housing markets. He has been particularly interested in the role that geographic proximity can play in creating knowledge and innovation. His work has earned the admiration of a number of prominent economists. George Akerlof (2001 Economics Nobel Prize) praised Glaeser as a "genius," and Gary Becker (1992 Economics Nobel Prize) commented that before Glaeser "urban economics was dried up. No one had come up with some new ways to look at cities."

Glaeser's empirical research has offered a distinctive explanation for the increase in housing prices in many parts of the United States over the past several decades. A number of pundits and commentators attribute skyrocketing housing prices to a housing bubble created by the monetary policies of Alan Greenspan. Glaeser points out that the increase in housing prices has not been uniform throughout the country. In fact, the most dramatic increases have occurred in places like Boston, Massachusetts and San Francisco, California, where permits for new buildings have been difficult to obtain since the 1970s. This, compounded with strict zoning laws, seriously disrupted the supply of new housing in these cities. Real estate markets were thus unable to accommodate increases in demand, and housing prices skyrocketed.

John Quelch

John A. Quelch is a member of the Council on Foreign Relations and Lincoln Filene Professor of Business Administration at Harvard Business School where he teaches Marketing to senior executives on the School's Advanced Management Program. He has served as Senior Associate Dean at Harvard Business School, the Sebastian S. Kresge Professor of Marketing and Co-Chair of the Marketing Unit at Harvard Business School.



Over the past twenty years, his case studies have sold over 3.4 million copies, third highest in HBS history. He has been a director of twelve publicly listed companies in the USA and UK and is currently a non-executive director of WPP Group plc, Inverness Medical Innovations and BBC Worldwide Americas.

Professor Quelch is known for his executive teaching materials and innovations in pedagogy and has served as an independent director of twelve publicly listed companies in the USA and UK industry, along with associations and government agencies in more than fifty countries.

Professor Quelch is the author, co-author or editor of twenty-five books, including *Greater Good: How Good Marketing Makes for Better Democracy* (2008), *Business Solutions for the Global Poor: Creating Social and Economic Value* (2007), *The New Global Brands* (2006), *Global Marketing Management* (5th edition, 2006), *The Global Market* (2005), *Cases in Advertising and Promotion Management* (4th Edition, 1996) and *The Marketing Challenge of Europe* 1992 (2nd edition, 1991). He has published eighteen articles on marketing strategy issues in the *Harvard Business Review*, most recently "How To Market In A Downturn" (April 2009), and many more in other leading management journals such as *McKinsey Quarterly* and *Sloan Management Review*. Professor Quelch has degrees from Exeter College, Oxford University (BA and MA), the Wharton School of the University of Pennsylvania (MBA), the Harvard School of Public Health (MS) and Harvard Business School (DBA).

Niall Ferguson

Niall Ferguson, MA, D.Phil., is Laurence A. Tisch Professor of History at Harvard University and William Ziegler Professor of Business Administration at Harvard Business School. He is also a Senior Research Fellow at Jesus College, Oxford University, and a Senior Fellow at the Hoover Institution, Stanford University.



Born in Glasgow in 1964, he was a Demy at Magdalen College and graduated with First Class Honours in 1985. After two years as a Hanseatic Scholar in Hamburg and Berlin, he took up a Research Fellowship at Christ's College, Cambridge, in 1989, subsequently moving to a Lectureship at Peterhouse. He returned to Oxford in 1992 to become Fellow and Tutor in Modern History at Jesus College, a post he held until 2000, when he was appointed Professor of Political and Financial History at Oxford. Two years later he left for the United States to take up the Herzog Chair in Financial History at the Stern Business School, New York University, before moving to Harvard in 2004.

His first book, *Paper and Iron: Hamburg Business and German Politics in the Era of Inflation 1897-1927* (Cambridge University Press, 1995), was short-listed for the History Today Book of the Year award, while the collection of essays he edited, *Virtual History: Alternatives and Counterfactuals* (Macmillan, 1997), was a UK bestseller.

In 1998 he published to international critical acclaim *The Pity of War: Explaining World War One* (Basic Books) and *The World's Banker: The History of the House of Rothschild* (Penguin). The latter won the Wadsworth Prize for Business History and was also short-listed for the Jewish Quarterly/Wingate Literary Award and the American National Jewish Book Award. 2001 saw the appearance of *The Cash Nexus: Money and Power in the Modern World, 1700-2000* (Basic), written after a year as a Houblon-Norman Fellow at the Bank of England.

Niall Ferguson is a regular contributor to television and radio on both sides of the Atlantic. In 2003 he wrote and presented a six-part history of the British Empire for Channel 4, the UK terrestrial broadcaster. The accompanying book, *Empire: The Rise and Demise of the British World Order and the Lessons for Global Power* (Basic Books), was a bestseller in both Britain and the United States. The sequel, *Colossus: The Rise and Fall of the American Empire* (Penguin), was published in 2004 and was the basis for a two-hour documentary for Channel 4. In 2006 he published *The War of the World*, a history of twentieth-century conflict, which was also featured on Channel 4 and PBS.

Niall Ferguson's most recent book and television series is *The Ascent of Money: A Financial History of the World* (Penguin), which appeared in November 2008. He is currently completing a biography of Siegmund Warburg and has recently begun researching a life of Henry Kissinger.

A prolific commentator on contemporary politics and economics, Niall Ferguson is a contributing editor for the *Financial Times*. In addition, he is a senior adviser to GLG Partners.

Country Presentations



MOROCCO

Mr. Ahmed Chami

Minister for Trade, Industry and New Technologies



Mr. Ahmed Chami was appointed Minister for Trade, Industry and New Technologies in October 2007 and is seen as one of the rising stars of the current Moroccan government. His portfolio includes responsibility for promoting domestic and foreign investment, previously the domain of the Prime Minister, so his scope is far wider than that of his predecessors. Mr. Chami speaks excellent English, and was previously President of Microsoft in North Africa and SE Asia. He is a member of the USFP (Socialist) Party.

He helped expand the Emergence Plan. It focuses on industrial sectors to yield growth and jobs. Through expanding the Emergence Plan he is a part of integrating industrial platforms that have been created so that international companies can invest in Morocco and export their products worldwide more cost effectively than from their own countries. These export orientated industrial platforms are expected to represent 70% of industrial

growth by 2015.

In addition, he worked on expanding the Moroccan offer to international investors that is backed by incentives including relief on employment tax, tax on earnings not exceeding 20% for off shoring and company tax at 0% for the first 5 years and 17.5% after that.



REPUBLIC OF TURKEY

Mr. Ali Babacan

Deputy Prime Minister of the Republic of Turkey



Ali Babacan is the Deputy Prime Minister and State Minister in charge of coordination of the Turkish economy and Turkey's former Foreign Minister. He studied Industrial Engineering at the Middle East Technical University.

He earned a Master's degree at the Northwestern University Kellogg School of Management. He is a founding member of the Justice and Development (AK) Party. Babacan served as Turkish Foreign Minister before becoming a State Minister in charge of the economy.

He entered politics in 2001 as a co-founder and a Board member of the Justice and Development Party (AKP) and was elected to parliament as deputy for Ankara on November 3, 2002. He was appointed Minister of Economy on November 18, 2002 and became the youngest member of the cabinet, then at the age of 35.

Mr. Babacan had the duty to steer a painful economic reform program, which was backed by multi-billion-dollar IMF loans; with its help Turkish economy achieved a remarkable recovery after two severe crises. On May 24, 2005, Prime Minister Recep Tayyip Erdoğan announced his appointment as chief negotiator in Turkey's accession talks with the European Union.



REPUBLIC OF SERBIA

His Excellency Mr. Boris Tadic
President of the Republic of Serbia



Boris Tadic is the President of Serbia. Prior to his Presidency, President Tadic served as the Minister of Defence of Serbia and Montenegro.

As Minister of Defence, President Tadic earned an international reputation as a great and effective reformer. He demonstrated extraordinary leadership and courage in dramatically overhauling the Ministry, instituting democratic reforms and transforming the military, thus laying the groundwork to provide Serbia with the necessary tools to meet future challenges at home and abroad. In particular, President Tadic was instrumental in establishing a modern, rapid reaction force under strict civilian control and reorganizing the Ministry and General Staff to be NATO compliant.

Since becoming President of the Republic of Serbia, President Tadic has consolidated Serbia's democracy and become the international spokesman of the "new Serbia." Serving as his country's "ambassador of business", President Tadic has led numerous trade delegations abroad; has actively promoted the "de-Balkanization of the Balkans" by taking the initiative in reconciliation efforts as well as by encouraging an increase in regional trade; and has vigorously re-forged a strategic partnership - based on common principles and interests - between Serbia and countries such as the United States, the member-states of the European Union, Russia and China. In particular, President Tadic has been a strong advocate of Serbia's full and rapid integration into European and Euro-Atlantic structures. Lastly, he has been a forceful advocate of a strategic solution to the challenge of Kosovo and Metohija - a solution that takes seriously the interests of all the legitimate stakeholders in the Serbian province's future.

President Tadic had previously held numerous political and governmental posts, including that of Minister of Telecommunications in the months following the 5 October democratic revolution that overthrew the regime of Slobodan Milosevic. In addition, after serving two terms as the Deputy Leader of the Democratic Party, President Tadic was elected the Leader of the Democratic Party on 22 February 2004, succeeding the assassinated Prime Minister of Serbia, Dr. Zoran Djindjic. President Boris Tadić received the prestigious annual German award Quadriga, handed to prominent figures for their vision, courage and political determination.



KINGDOM OF SAUDI ARABIA

His Excellency Mr. Amr Al-Dabbagh

Governor and Chairman of the Board of the Saudi Arabian General Investment Authority

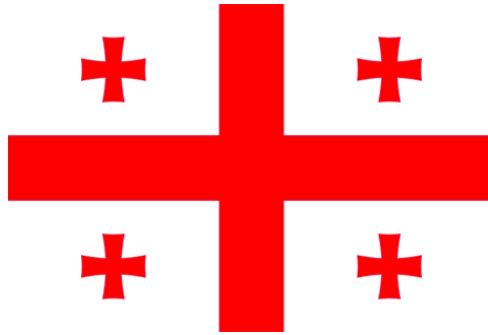


His Excellency Mr. Amr Al-Dabbagh has been an active leader within a wide range of influential Organizations and has continued to achieve the best results as possible. He has been active from an academic standpoint through his board position of the Harvard Institute for Social and Economic Policy in the Middle East at the John F. Kennedy School of Government. He as formerly served in a myriad of organizations and positions including: the Young Presidents' Organization, the Advisory Board of the Islamic Corporation for the Development of the Private Sector, the Board of the Arab-French Chamber of Commerce, the Board of Directors of the Savola Group, Chairman of the Jeddah Marketing Board, Founding Chairman of the Jeddah Economic Forum, Member of HRH Prince of Wales Business Leaders Forum in the United Kingdom, Vice President of the Wildlife Conservation Foundation of Tanzania, served as Honorary Counsel of the Republic of Kazakhstan in Saudi

Arabia, and was Chairman of the Board of Directors of The Centennial Fund. He has also been twice elected to consecutive, 4-year terms as a board member of the Jeddah Chamber of Commerce & Industry, is the Founding Chairman of the STARS Foundation, and was designated by the Executive Board of the World Economic Forum and the Editorial Board of Worldlink Magazine as one of 100 "Global Leaders of Tomorrow" to watch.

He has served as the Chief Executive Officer and President of the Dabbagh Group taking them to new heights. He is also an active member of the World Economic Forum, the Middle East Regional Advisory Board of the London Business School, and the Board of Trustees of Eisenhower Fellowships

Mr. Amr Al Dabbagh obtained his Bachelor of Business Administration from King Abdulaziz University. His international business career developed through executive programs in management at the Harvard Business School, the Wharton School, the John F. Kennedy School of Government and the London Business School, as well as through training programs with Merrill Lynch, Coutts & Co., and Banque Worms.



GEORGIA

His Excellency Mr. Mikheil Saakashvili
President of Georgia



Early on, His Excellency Mr. Mikheil Saakashvili started his career working in Law for a firm in New York City. He made his major leap into politics earning a parliamentary seat for the Union of Citizens of Georgia. He advanced then into the chairman position of the parliamentary committee. Later being appointed to Vice-President of the Parliamentary Assembly of the Council of Europe. Following these positions, Saakashvili became the Minister of Justice for the government.

After this position, he founded the United National Movement (UNM). He then won his first presidential election, becoming the youngest national president in Europe. His success earned him a second victory. Currently, he is still serving as the President of Georgia.

He has a B.A. from the Institute of International Relations of the Kiev State University. Mr. Saakashvili later earned an L.L.M. from Columbia Law School in New York as and

Edmund S. Muskie Fellow and a diploma from the International Institute of Human Rights in Strasbourg, France.



SOCIALIST REPUBLIC OF VIETNAM

His Excellency Mr. Nguyen Minh Triet
President of the Socialist Republic of Vietnam



Early on, His Excellency Mr. Nguyen Minh Triet was actively involved with Vietnam's mass organization called the Youth Union. Initially, as the Deputy Director of General Affairs Department, and later as the Head of the Youth Union Central Committee's Board for Voluntary Young People. He has also served as Secretary of the Party Committee of the Youth Union Central Committee in HCM City and on the Central Committee's Executive Board. He was also the Deputy President and General Secretary of the Viet Nam Youth Union.

Later, Mr. Nguyen Minh Triet was elected to the Party Committee of the southern Song Be Province. Throughout this period he helped guide this largely agricultural province into an attractive destination for foreign direct investment.

He was later elected to the Party's Politburo and the Head of Ho Chi Minh City. More recently, he was the Deputy to the 11th National Assembly. Currently, is serving his nation as State President of the Socialist Republic of Viet Nam.

He holds a Bachelor of Science in Mathematics and taught as a Professor of Mathematics in Saigon early in his career.



KINGDOM OF THE NETHERLANDS

His Excellency Dr. Jan Pieter Balkenende

Prime Minister of the Netherlands and Chairman of the Council of Ministers

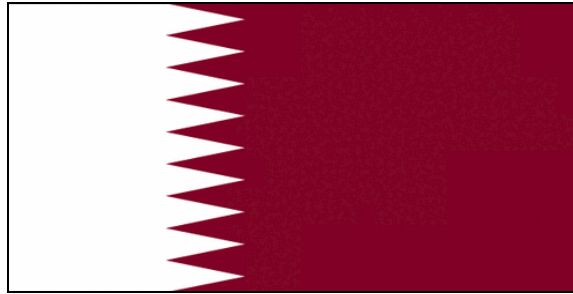


Dr. Jan Pieter Balkenende is the Prime Minister of the Netherlands. Dr. Balkenende has led three successive governments as Prime Minister and Minister of General Affairs, entering his fourth term of office on 22 February 2007.

Dr. Balkenende has also been a member and vice-chair of the board of the broadcasting organisation NCRV. He is also a member of the Amsterdam Regional Forum, a chair of the Association of Christian Lawyers, member of the group on socially responsible business practice in the Royal Association MKB-Nederland which represents employers in small and medium-size businesses, and a member of the board of the Parliamentary History Group.

His Excellency Balkenende was a legal affairs policy officer at the Netherlands Universities Council. He then served on the staff of the policy institute of the Christian Democratic Alliance (CDA). Dr Balkenende was a member of Amstelveen municipal council from and leader of its CDA group. From 1993 to 2002 he was professor (part-time) of Christian social thought on society and economics at the VU University.

His Excellency Balkenende was also a member of the House of Representatives of the States General for the CDA, and leader of the CDA parliamentary party since 2001. He completed his secondary education in VU University in Amsterdam, where he studied history and Dutch law. His Excellency Balkenende obtained his doctorate in law in 1992 with a thesis on government regulation and civil society organizations.



QATAR

His Majesty, Emir Hamad Bin Khalifa al-Thani



Sheikh Hamad, Emir of the State of Qatar, was acclaimed Crown Prince and appointed Minister of Defense simultaneously, continuing the two century-old rule of the Al-Thani family. His Majesty has led the Supreme Planning Council, which sets Qatar's general economic and social policies, and has been in charge of selecting Qatar's cabinet, while administering the country's day-to-day affairs. He has also led the development of Qatar's oil and natural gas resources.

Following his graduation from Sandhurst Military Academy, Sheikh Hamad was promoted to the rank of Major General and appointed Commander in Chief of the Qatari Armed Forces. He oversaw an extensive program to modernize Qatar's military.

Sheikh Hamad has played an active role in promoting and developing athletics in Qatar. His activism has enhanced the country's involvement and performance in a number of international competitions, including: winning an Olympic medal in track and field; hosting a wide variety of international sporting events such as the GCC, Asian and World Youth soccer championships; and initiating the Qatar Open Tennis Championship which has grown to become one of two premier tennis competitions in the Middle East.

Over the past several years, Sheikh Hamad has represented Qatar on official state visits and at numerous Gulf and international forums. His role as a leader and diplomat has earned him worldwide honors: the Order of Oman from the Sultanate of Oman, the Order of the Nile from Egypt, the Order of King Abdul Aziz from Saudi Arabia, the Indonesian Order of Ibn 'Azeem, the Order of Francisco de Miranda from Venezuela, the Order of St. Michael and St. George from Britain, the Order of Grand Officer of the Legion d'Honneur from France, the Mohammedi Medal from Morocco and the Lebanese Order of Merit.

Sheikh Hamad began his education in Qatar and later attended Sandhurst Military Academy in England. Upon his graduation, he was commissioned as a Lieutenant Colonel in the Qatari armed forces and commanded the 1st Mobile Battalion, which has since been designated the "Hamad Mobile Battalion" in his honor.

QATAR

His Excellency Hamad bin Jasim bin Jabir al-Thani
Prime Minister and Minister of Foreign Affairs



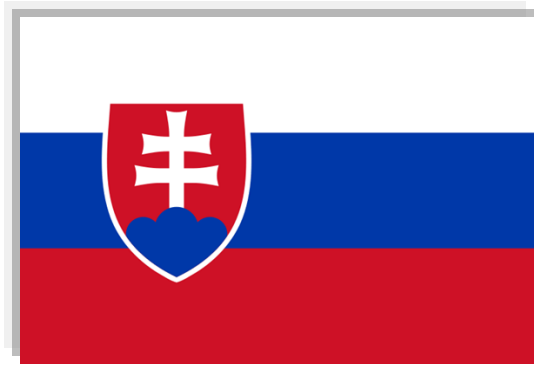
His Excellency Hamad bin Jasim bin Jabir al-Thani was first appointed director of the Office of the Minister of Municipalities and Agriculture, a capacity in which he developed Qatar's fishing and agricultural sectors. He was subsequently appointed deputy, and later acting, minister of electricity and water, in addition to his post as minister of municipalities and agriculture.

His Excellency has served as the Head of the ruling family's oil-funded trust, and still holds several other sensitive positions. H.E Hamad bin Jasim bin Jabir al-Thani gained substantive leadership experience in Qatar public and private sectors serving on the boards of several high-level government institutions. He sits on the Supreme Defense Council and heads Qatar's Permanent Committee for the Support of al-Quds (Jerusalem). His Excellency is a member of the Ruling Family Council, and played an instrumental role on the Constitutional Committee that drafted the 2005 permanent constitution. H.E Hamad bin Jasim bin Jabir al-Thani also sits on the Supreme Council for the Investment of the Reserves of the State.

Hamad bin Jasim bin Jabir al-Thani is credited for developing Qatar's international presence, using its oil and oil-derived wealth to offset its small size. After more than fourteen years, HBJ has proven himself to be one of the most astute and pragmatic foreign ministers in the Arab world. He promotes Qatar in international relations and travels extensively, sometimes mediating international conflicts. He has helped make Qatar a venue for international meetings and conferences, including in recent years the summit of the World Trade Organization (WTO) in 2001 (the Doha Round), the meeting of the Organization of the Islamic Conference (OIC) in 2002, and the Asian Games in 2006.

H.E. has, almost single-handedly, created the basis for modern Qatari diplomacy, aided by the vision of the current Emir for a modern Qatar. Qatar's place in the international arena is due largely to his efforts.

Minister Hamad bin Jasim bin Jabir al-Thani serves on the International Advisory Council of the Brookings Institution and chairs the International Advisory Council of the Brookings Doha Center. He has stakes in many strong businesses such as Qatar Airways and the Foreign Investment Company, Qatari Diar Real Estate Investment, The Pearl and Harrods. He is the owner of the widely circulated newspaper *al-Watan*, one of three Arabic language dailies in Qatar.



SLOVAK REPUBLIC

His Excellency Mr. Mikuláš Dzurinda
Minister of Foreign Affairs and Former Prime Minister



His Excellency Mr. Mikuláš Dzurinda started his professional career at the Transport Research Institute in Žilina as an economic analyst. He began his political career as one of the founding members of the Christian-Democratic Movement (KDH). Shortly after, he assumed his first executive position of the Deputy Minister for transport and communications and then he became the Minister for this sector. Following this, he was elected an MP of the Slovak national parliament, where he worked as a member of the committee for budget and finance. Mr. Mikuláš Dzurinda served as the deputy chairman of KDH for economy.

Next, he was chosen leader of the Slovak Democratic Coalition and he founded a new political party, the Slovak Democratic and Christian Union (SDKÚ) and has been its chairman ever since. Subsequently, he achieved the honor to represent his country as Prime Minister of this newly formed democratic coalition government. During his government, the Slovak Republic became the member of the NATO and the European Union. He served Slovakia's prime minister role for two consecutive terms. He is a Member of Parliament and the Foreign Affairs Committee. Currently, he is serving as the Minister of Foreign Affairs of Slovakia.

He graduated from the University of Transport in Žilina. Later, he completed his post-graduate scientific research there and was awarded a Candidate of Sciences (CSc.) degree. Mikuláš Dzurinda is married and has two daughters. He is also fluent in English and French.



REPUBLIC OF PERU

Mr. Julio Velarde
Governor of the Central Bank of Peru



Julio Velarde is the Governor of the Central Bank of Peru. He is the former Chairman, Latin American Reserve Fund (FLAR) and Member of the Board of Governors, Central Reserve Bank of Peru. Mr. Velarde was the Dean of the Department of Economics, Universidad del Pacifico.

He was a Senior Full Professor, Department of Economics, Universidad del Pacifico, from 1986 to 2003. He has been member of the Board of several Commercial Banks and Non-Financial Corporations and Advisor of International Organizations.

During his tenure as the Governor of the Central Bank of Peru there has seen significant growth in the Peru economy. Peru's GDP grew 9.8% in 2008, 8.9% in 2007, and 7.7% in 2006. Recent economic expansion has been driven by construction, mining, private investment, exports, and domestic consumption. Public external debt in 2008 dropped to \$19.2 billion, and foreign reserves were a record \$31.2 billion.

Mr. Velarde has a B.A. in Economics, from Universidad del Pacifico, Lima, Peru, an M.A. in Economics, Brown University, and a Ph.D in Economics, Brown University.

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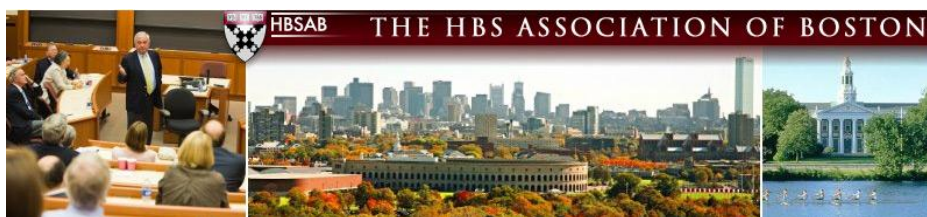


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The Foundation currently has assets of approximately \$3.0 billion, making it one of the largest private foundations in the United States. It makes grants in a number of areas, including education, medicine and healthcare, human needs, public policy, culture and the environment.

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In 2008, the entire GE family — including businesses, employees, retirees and GE Foundation — contributed more than an estimated \$237 million to community and educational programs, including nearly \$100 million from GE Foundation. For more information, visit www.gefoundation.com.



United States Steel Corporation, through its subsidiaries, engages in the production and sale of steel products primarily in North America and Europe. The company operates through three segments: Flat-rolled Products, U. S. Steel Europe (USSE), and Tubular Products (Tubular). The Flat-rolled Products segment offers slabs, rounds, strip mill plates, sheets, and tin mill products. This segment serves service center, conversion, transportation, construction, container, and appliance and electrical markets in North America. It also produces iron ore pellets and coke. The USSE segment offers slabs, sheets, strip mill plates, tin mill products, and spiral welded pipes, as well as heating radiators and refractory ceramic materials in Europe.

BLAVATNIK FAMILY FOUNDATION

The Blavatnik Family Foundation was founded by the founder of Access Industries and his family. Access Industries is a private, U.S.-based investment firm with more than \$4 billion under management worldwide across energy, power generation, minerals and mining, telecommunications and financial services sectors. Both directly and through its affiliates, Access Industries generates and leverages value by actively managing the diverse assets in its portfolio.

In the U.S., Access Industries manages a diversified private equity portfolio of industrial, services and technology companies. In Europe, Access Industries has investment in the media, telecommunications and electricity sectors.



Graebel Companies grapples for market share in the moving business. The company provides household and commercial relocation services in the US and internationally. Most of Graebel's business comes from companies needing to arrange the transfers of their employees, but it also provides individual household moving services and storage and freight forwarding.

Graebel operates from service centers throughout the US and from international forwarding offices at major US ports. It provides transportation services in Europe, the Middle East, and Africa through a hub in Prague and elsewhere in the world via a network of partners. The family-run company was founded by Chairman Dave Graebel in 1950.

The International Economic Alliance

Van McCormick

Mr. McCormick is Founding Director of IEA. Before IEA, he was Director of Investment Symposia and Harvard-Kommersant Program lecturer both at Harvard's Belfer Center. Before that, he was Principal Lecturer for the Technology and Entrepreneurship Center at Harvard (TECH).



Before Harvard, Mr. McCormick had a notable Business career. He was involved in start-up and private equity ventures including Qeyton Systems that was sold to Cisco, President of IHC, an acquisition company backed by First Data (FDC) and Stonington Partners and Managing Director at US Digital. He started at Hubbard Broadcasting's KOB-TV (NBC) and led new media, ran Cityline Inc., and worked on USSB that merged into DIRECTV. Mr. McCormick served on the Bush/Quayle Presidential Council and the US Department of Commerce committee on high technology in 1992.

Mr. McCormick's other charitable works include member of the Lecture Committee of the Harvard Club of Boston, religious and educational institutions, and he is an advisory board member of the Hermitage Museum Foundation. He received his BA at the University of New Mexico and an AMP from Harvard Business School.

Kiril Alexandrov

Kiril Alexandrov was a Co-Founder of the International Economic Alliance and is the Senior Advisor in charge of media.



Mr. Alexandrov has been an active advocate for the growth of global entrepreneurship for over a decade and was co-founder of EyeGen (renamed Genigma Corporation), as well as winner of the MIT \$100K Entrepreneurship Competition. As a serial entrepreneur, Mr. Alexandrov founded the Boston Book Review, the Big Skinny Corporation, and he co-founded the District of Columbia Arts Center. He has also won the Stanford Global Entrepreneur Challenge.

His entrepreneurial expertise was a key element and significantly helped in establishing the International Economic Alliance from its conception at Harvard's Kennedy School of Government, and its founding roots of Harvard's Investment Symposium. Mr. Alexandrov holds a Masters Degree from Harvard University.

Lena Sene

Lena Sene is Senior Advisor Business and Government Relations to the IEA and possesses a Master in Public Administration at the Harvard Kennedy School of Government and MBA at the Harvard Business School. Prior to that, she served as a White House Fellow to Secretary Alphonso Jackson at the Department of Housing and Urban Development. She was appointed by the President to the White House Fellowship, a forty-four year old non-partisan leadership program, along with 13 other nationally selected Americans.



Prior to her appointment as a White House Fellow, Lena Sene was an Investment Representative in the Private Investment Management division of Lehman Brothers. She was also a Banker at the JPMorgan Private Bank. At JP Morgan, where she worked within a team of six private bankers advising more than 200 families with a net worth of over \$4.5 billion in assets under management. She was subsequently selected as the JPMorgan Chase Rising Star for the Annual Women's Bond Club Award Reception in 2003. Lena was born in the U.S. and was raised in Senegal, Russia and Ukraine. She is fluent in English, French, Russian and Wolof. Lena was a Board Member of the United Nations Association of New York and a member of The Economic Club of New York. She holds NASD Securities Licenses 7 and 63. She also has a Bachelor's degree from Bates College in Economics where she was the recipient of the Ralf Dana Scholarship and the Arata Scholarship and is a member of Bates Board of Trustees.

Reginald Mbawuike

Reginald Mbawuike is Strategic Partnerships Director of the IEA. He was the Chief Executive Officer Research Associate to Professor Michael Porter at Harvard Business School responsible for new global multi-billion dollar per-annum CEO selection, identification, and industry competitive analysis. The 12 CEOs selected subsequently increased revenues by \$3.2 billion the following year. He has lectured topics on international trade at Yale, Wellesley, Northeastern, Massachusetts Institute for Technology, and Harvard University. He was Research Associate to Dr. Henry Louis Gates for the Oxford University Press.



He also drafted the "tax-free textile clause" to AGOA while serving as the National Chair of the African Growth & Opportunities Act Committee for the Carnegie Endowment for International Peace. AGOA was signed into law by President Clinton and has since created over 100,000 textile/apparel jobs in Kenya, Lesotho, and Swaziland also leading to \$81 billion in exports to the US from Africa in 2008. In his four years at Harvard University, he was Technology and International Capital Markets Fellow and the Course Coordinator for Real Asset Property Management, Finance, The Entrepreneurial Manager, Strategy, and Investing & Managing in Emerging Markets during that time. His transcription was used to grade over 700 HBS MBA students. The book on his thesis "Social Entrepreneurship in Capital Markets" has been requested for publishing and reserved by Harvard University. Along with his honors from Harvard he has a degree in International Trade and Business Management from Babson College.

Mabel Jong

Mabel Jong is the Senior Media Liaison for the International Economic Alliance. An award winning broadcast journalist, Ms. Jong is the owner of MJC Communications, LLC, a full service media consulting firm. Ms. Jong has over two decades of experience working in business news and network television production in the United States, Asia and most recently Europe, where she wrote and produced a weekly show out of London for CNBC Europe.



In addition to her extensive production work, she has worked as an anchor and correspondent for CNBC, NBC News, and ABC News. Other professional assignments have posted her in different cities throughout the U.S. and overseas in Asia, where she reported stories during a pivotal time in the region's history.

Ms. Jong holds a BA from the University of California, Los Angeles and has extended her journalism studies through fellowships awarded by the Knight Foundation.

IEA Student Outreach: Leading the Generation of future leaders

The lead student in charge of IEA's student outreach initiative was:

Ms. Lena Sene, 2010 Graduate of Harvard's Kennedy School and 2009 Graduate of the Harvard Business School. She is now a Senior Advisor to IEA's Director.

The final Harvard University student interns for the 2009-2010 school year were:

Grant Lovellette, Junghee Mun and Robert Overbeek, all 2010 Graduates of Harvard's Kennedy School.

The Student Interns from Tufts University for the 2010 school year are:

Sydney Thiam '11, Ayda Wondemu '11 and Rosanna Xia '11, Michael Vitale Tufts, and Fredrik Mellgren '11.

