

INTERNATIONAL ECONOMIC ALLIANCE



Global Investment Symposium 2009 “Pathways to Prosperity”

Harvard Club of New York City
(27 West 44th Street)
September 22, 2009, during the UN General Assembly

The global financial crisis has not only slowed economies, it is also leading global governments to re-evaluate regulations, the relationship between business and government, and the operating principles of the global economy. Who will be the winner and losers in this great shift? The symposium will help participants sort out these issues and create new opportunities through the following interactive program and meetings.

Country Presentations

Countries lead main-stage country presentations about policy and investment opportunities in their countries. They will also discuss how the crisis has impacted their country, what policy choices they have made, and what it means for international operators – trade, capital markets, FDI, sourcing, etc.

The **European Union Presidency, Sweden**, will start the Country Presentations. **Colombia, Saudi Arabia and Turkey** have secured their presentation time and His Excellency Dr. Khalid bin Mohamed al-Attiyah **Qatar’s** Minister of State for International Cooperation and Acting Minister of Business and Trade will be a special attending guest.

In addition and subject to change of their UNGA schedule, we anticipate the following countries sending representatives to attend and hold private meetings: **Canada, European Commission, Northern Ireland, Ecuador, Germany, Mexico, Russia, and Tanzania.**

Private Meetings

The Symposium is dedicated to facilitating practical dialogue between government, business and finance leaders who will hold private briefings and one-on-one meetings. Countries not presenting may also hold private sessions.

Voice of Business – Interactive Discussions

Rapid regulatory and operating changes have been taking place, with little time for consultation with business. The Symposium has taken the time to create with Harvard Business School professors a unique interactive format to collect the in-depth opinions of the participating business leaders throughout the day, with the participation of IEA Co-chairs.

Each corporate participant will thus actively contribute to the overall conclusions of the Symposium. The feedback collected will be shared with the G-20 and other participating country leaders.

Press Conferences

Select Countries and Companies can address International Media in a dedicated Media room. All press conferences are coordinated with IEA and scheduled in advance.

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Global Investment Symposium “Pathways to Prosperity”

Time	Program	
7:00	Registration opens at 7:00am	
8:15	<p align="center">Welcome and Opening Remarks by IEA Co-Chairs: Ambassador Thomas R. Pickering and The Honorable Paul A. Volcker</p>	
8:30	<p>Interactive Business Discussions I: New Rules, New Game? Led by Harvard Business School Professor Malcolm Salter with Archibald Cox, Jr., Chairman of Barclays Capital</p>	
9:30	<p align="center">Country Presentation I: Presidency of the European Union, Kingdom of Sweden Minister of Trade, The Honorable Dr. Ewa Björling</p>	
10:00	Break	
10:15	<p>Interactive Business Discussions II: Reviving Growth with Glenn Hutchins, Co-Founder and Co-CEO of Sliver Lake with UBS Investment Bank Vice Chairman, Senator Phil Gramm</p>	<p>Private Meetings with Countries <i>(in breakout rooms)</i></p>
11:15	<p align="center">Special Presentation "Make Your Own Luck" Harvard Business School Professor Howard Stevenson Chairman Harvard Business School Publishing, Co-Founder/Chairman Baupost Group, Chairman NPR</p>	
12:00	<p align="center">Lunch Presentation by The Honorable Paul A. Volcker Chairman of President Obama's Economic Recovery Advisory Board, Former Chairman US Federal Reserve</p>	
2:00	<p align="center">Country Presentation II Moderator: Margaret Brennan, Anchor, Bloomberg TV Republic of Colombia, Minister of Trade, Industry and Tourism, The Honorable Luis Guillermo Plata</p>	
2:30	<p align="center">Special Presentation Energy, Environment and the Real Economics Professor Richard Muller of UC Berkley, author of “Physics for Future Presidents” will decipher the real science and economic stakes behind this major issue of How can Sustainable mean Profitable?</p>	
3:15	Break	
3:30	<p align="center">Country Presentation III: Republic of Turkey Deputy Prime Minister and State Minister for Economics, The Honorable Ali Babacan</p>	
4:00	<p>Growth, Investment and the Competitiveness of Nations by Harvard Kennedy School Professor Robert Lawrence Saudi Arabia, Saudi Arabian Government Investment Authority, His Excellency Dr. Awwad Al Awwad</p>	<p>Private Meetings with Countries <i>(in breakout rooms)</i></p>
4:15	<p>Interactive Business Discussions III: The Future of Globalization Led by Harvard Kennedy School Professor Robert Lawrence Former US Council of Economic Advisors for President Clinton and author of "Rising Tide: Is Growth in Emerging Economies Good for the United States?"</p>	<p>Private Meetings with Countries <i>(in breakout rooms)</i></p>
5:00	Summary and end of the Symposium	

Welcome and Opening Remarks

8:15 am

The Honorable Ambassador Thomas R. Pickering (ret.)

Thomas R. Pickering is co-chairman of the International Economic Alliance’s International Advisory Board and Vice Chairman of Hills & Company. Ambassador Pickering served as US Under Secretary of State for Political Affairs (1997-2000) and as U.S. Ambassador to the Russian Federation, India, Israel, El Salvador, Nigeria, and Jordan. He also was the U.S. Ambassador and Representative to the United Nations in New York, where he led the U.S. effort to build a coalition in the UN Security Council during and after the first Gulf War. He has held additional positions in Tanzania, Geneva, and Washington, including as Assistant Secretary of State for the Bureau of Oceans, Environment and Scientific Affairs and as Special Assistant to Secretaries of State William P. Rogers and Henry A. Kissinger.



After retiring from the State Department in 2000, Ambassador Pickering joined The Boeing Company as Senior Vice President, International Relations and member of the Executive Council. He serves on several not-for-profit boards. He holds degrees from Bowdoin College, the Fletcher School of Law and Diplomacy, and the University of Melbourne and speaks French, Spanish, and Swahili fluently and also Arabic, Hebrew, and Russian.

The Honorable Paul Volcker

See lunch keynote for BIO

Interactive Discussions I: “New Rules, New Game?”

8:30 am

Archibald Cox Jr.



Archibald Cox Jr. has been Chairman of the Americas of Barclays Capital, a global financial services provider, since May 2008 and Chairman of Sextant Group, Inc., a financial advisory and private investment firm, since 1993. Mr. Cox was Chairman of NeoMaterial Technologies Inc., a manufacturer of rare earth, zirconium and magnetic materials, from September 2005 to September 2006. He was President and Chief Executive Officer of Magnequench, Inc., a manufacturer of magnetic material, from October 1995 to August 2005, and was Chairman of Magnequench from September 2005 to September 2006.

Professor Malcolm Salter



Malcolm Salter has been a member of the Harvard Business School faculty since 1967. Over the years, Professor Salter has taught and helped develop a wide variety of courses at HBS. Most recently, he has taught Leadership and Corporate Accountability in the MBA program. In addition to teaching at HBS, he has also taught at the Harvard Law School (2 years) and the Kennedy School of Government (4 years). Professor Salter is author of *Innovation Corrupted: The Origins and Legacy of Enron's Collapse* (Harvard University Press, 2008); co-author of *Changing Alliances* (HBS Press, 1987), a study of industrial governance in the world auto industry; *Policy Formulation and Administration* (Irwin, 1985), a business policy text and casebook; *Diversification through Acquisition* (Free Press, 1979), a study of how real economic value can be created through corporate diversification; and many other articles and papers addressing general management issues. His current research addresses how corporate governance and control systems affect the performance of firms.

In addition to his scholarly activities, Professor Salter currently serves as Senior Associate Dean for External Relations. He has also served as Chair of the Elective Curriculum in the MBA Program, Chairman of the Advanced Management Program and the International Senior Managers Program (the School's two most senior executive education programs), and Chairman of the General Management Area (a section of the faculty encompassing the subject areas of general management, entrepreneurial management, and international management). Professor Salter is president of Mars & Co., a strategy consulting firm. Professor Salter is a Trustee and Director of the Dana-Farber Cancer Institute where he serves on the Finance Committee. Professor Salter is a graduate of Harvard University where he received his AB, MBA, and DBA degrees.

Country Presentation: Presidency of the European Union, Kingdom of Sweden



9:30 am

Minister Ewa Björling



Ewa Helena Björling is the Minister for Trade in the Swedish government. Ewa Björling is a dentist, Doctor of Medicine and a docent in virology. Prior to her election to the Swedish parliament in 2002, she worked as a lecturer at Karolinska Institutet in Stockholm. She was also a member of the municipal council in Ekerö Municipality from 1999 to 2006, and served as its chairman from 2005 to 2006. She was elected a Member of Parliament in 2002 and served in the parliament's Committee on Foreign Affairs. She was also a substitute

in the Committee on the Constitution, the Committee on Education and the Advisory Council on Foreign Affairs.

She was a member of the board of the Swedish International Development Cooperation Agency, Chairman of the Swedish National Council for Coordination of Efforts Against HIV/AIDS, and Europe's representative in the Inter-Parliamentary Union's working group on HIV/AIDS. She was Deputy member of The Committee on the Constitution, Deputy member of the Committee on Education, Board member of the Swedish Social Insurance office, Board Member of the moderate party's regional board of Stockholm, Board member of the moderate party's municipal board of Ekerö, Deputy member of the Bank of Sweden Tercentenary Foundation, and Deputy member of the Swedish Gene Technology Advisory Board.

Dr. Björling was also Chairman of the Swedish delegation EMPA (Euro-Mediterranean Parliamentary Assembly), Swedish conservative representative in the European People's party in Working group no. 5 "Foreign and Security Policy," Chairman of the Swedish-American Parliamentarian Friendship Association, Member of the Advisory board for Global Philanthropy Hudson Institute and Member of the IPU working group for HIV/AIDS. She was the Chair of the Social Welfare Committee, Chair, Municipal Executive Board, Ekerö, and Member of the Board, Sida

Interactive Discussions II: Reviving Growth

10:15 am

Glen Hutchins



Mr. Hutchins is a co-founder of Silver Lake and Co-Chief Executive. He has spent his business career investing in the most rapidly growing and dynamic companies in the U.S. and around the world. Mr. Hutchins is Chairman of the Board of SunGard Corp., and a director of the NASDAQ OMX Group, Inc. Previously, he was Chairman of Instinet, Inc., and a director of TD Ameritrade Holding Corp., Seagate Technology, MCI, Inc., Gartner, Inc. and Sabre, Inc.

Mr. Hutchins is active in public and charitable service. Mr. Hutchins served President Clinton in both the transition and the White House as a Special Advisor on economic and healthcare policy. Mr. Hutchins is a director of the Harvard Management Company which is responsible for the management of the University’s endowment. He is also the Chairman of the National Advisory Board, and the W.E.B. DuBois Institute for African and African American Research at Harvard. Mr. Hutchins is a trustee of the Lawrenceville School, the Brookings Institution and the New York-Presbyterian Hospital. He is also a member of the Advisory Council of the Hamilton Project, a Director of the Partnership for New York City, and a member of the Investors Advisory Committee on Financial Markets of the Federal Reserve Bank of New York. Mr. Hutchins holds an A.B. from Harvard College, an M.B.A. from Harvard Business School, and a J.D. from Harvard Law School.

Senator Phil Gramm

Senator Gramm is Vice-Chairman of UBS and a former US Senator. In his time as senator, he spearheaded the influential financial services industry “Gramm-Leach-Bliley Act” that was signed into law by President Clinton. The Act is most widely known for repealing portions of the Glass-Steagall Act, which had regulated the financial services industry until 1999 when the Gramm-Leach-Bliley Act was came into law.



A Representative and a Senator from Texas, he was born in Fort Benning, Muscogee County, Ga., he attended the Georgia Military Academy, received a doctorate from University of Georgia, and was professor of economics at Texas A&M University before joining Congress. He was elected in 1978 as a Democrat to the Ninety-sixth Congress; reelected as a Democrat to the two succeeding Congresses. He was elected as a Republican to the United States Senate in 1984; reelected in 1990 and again in 1996 and served from January 3, 1985, to November 30, 2002, was Chairman, National Republican Senatorial Committee (One Hundred Second and One Hundred Third Congresses),

Committee on Banking, Housing, and Urban Affairs (One Hundred Sixth Congress and One Hundred Seventh Congress [January 3, 2001; January 20, 2001-June 6, 2001]).

Special Presentation: “Make Your Own Luck”

11:15 am

Professor Howard H. Stevenson



Howard H. Stevenson is Sarofim-Rock Baker Foundation Professor, Senior Associate Dean, Director of Publishing, and the Chair of the Harvard Business Publishing Company board. Howard was a founder and first president of the Baupost Group, Inc. which manages partnerships investing in liquid securities for wealthy families. When he resigned from active management, Baupost assets had grown to over \$400 million. He has authored, edited or co-authored eleven books and forty-two articles including *New Business Ventures* and *the Entrepreneur*, with Michael J. Roberts and H. Irving Grousbeck; *Policy Formulation and Administration*, with C.R. Christensen, N. Berg and M. Salter; *The Entrepreneurial Venture* with William Sahlman, 'The Importance of Entrepreneurship' and 'Capital Market Myopia,' with William Sahlman; 'A Perspective on Entrepreneurship,' and 'Preserving Entrepreneurship As You Grow.' 'The Heart of Entrepreneurship', 'How Small Companies Should Deal with Advisers', 'Why Be Honest If Honesty Doesn't Pay' and 'Success That Lasts' have appeared in *The Harvard Business Review*. Other scholarly papers of his have appeared in *Sloan Management Review*, *Real Estate Review*, *Journal of Business Venturing*, *Journal of Business Strategy* , *Strategic Management Journal* and elsewhere.

He is now co-chairman of the Advisory Board of Baupost LLC, a registered investment company. He has also authored, co-authored or supervised over one-hundred fifty cases at Harvard Business School. He is the author of *Do Lunch or Be Lunch: The Power of Predictability in Creating Your Future*, published by HBS Press and co-author, with David Amis, of *Winning Angels: The Seven Fundamentals of Early Stage Investing*. He is currently a director of Camp Dresser & McKee Inc. as well as a trustee for several private trusts and foundations. He is chairman of National Public Radio Board of Directors and a trustee of Mount Auburn Hospital.

Lunch with Special Keynote

12:00 pm

The Honorable Paul Volcker



Paul Volcker is the 1st Chair of the President’s Economic Recovery Advisory Board. He served in the federal government for almost thirty years during five presidential administrations. Appointed as chairman of the Board of Governors of the Federal Reserve System by President Jimmy Carter in 1979, he was re-appointed by President Ronald Reagan in 1983. After leaving the Federal Reserve in 1987, he became professor of international economic policy (now emeritus) at Princeton University and served as chairman of the firm of James D. Wolfensohn & Co. until his retirement in 1996. Recently he has been called upon to lead an independent investigation into the Iraqi Oil for Food Program of the United Nations and a review of the World Bank's anti-corruption efforts as well as chairman of the President's Economic Recovery Advisory Board. He is chairman of the Board of Trustees of the Group of 30 (G30), an international organization which examines the impact of economic and financial decisions by the public and private sectors. As chairman of the first National Commission on the Public Service (the "Volcker Commission") in 1988 and the second Volcker Commission in 2002, he established himself as one of the nation's strongest advocates for the revitalization of the public service.

Country Presentation: Republic of Colombia



2:00 pm

Minister Luis Guillermo Plata Páez



Mr. Plata is the Minister for trade, industry and tourism. He accedes to the Ministerial role after heading Proexport, the global Colombian trade and investment promotion organization where his leadership helped drive Colombia's exports from \$5 billion to \$11 billion per annum over four years. He is also well known for launching the global campaign to revitalize the image of Columbia. Mr. Plata was selected as one of the top Young Global Leaders by the World Economic Forum at Davos in 2006, and his previous professional experience includes McKinsey and Company as well as a successful Silicon Valley internet startup. He holds a bachelors's degree from the University of Arizona and an MBA from the Harvard Business School. As he begins his tenure overseeing and implementing policies for Columbia's \$135 billion economy, Mr. Plata has given some of his goals 1) to help Columbian industry evolve to higher-value-added businesses and service industries, 2) to bring more of the informal economy into the normal channels, and 3) to initiate the venture capital industry in Columbia, 4) to substantially increase the flows of direct foreign investment into the country.

Minister Plata began his career in Asia (Japan and China) where he lived for 5 years. He is an avid mountain biker and traveler having visited over 45 countries.

Country Presentation: Republic of Colombia

2:00 pm

Margaret Brennan

Margaret Brennan is a television anchor for Bloomberg TV. Before joining Bloomberg, she was a General Assignment Reporter for CNBC. She reported regularly for Business day programming and specializes on consumer spending and the retail industry. Brennan was former anchor of CNBC



Marketwrap Updates for MSNBC, CNBC Asia and NBC Mobile. Brennan began her business news career at CNBC as a producer for financial news legend Louis Rukeyser. She wrote, researched and booked guests for the weekly "Louis Rukeyser's Wall Street" program and primetime specials. Brennan later worked as a producer on "Street Signs with Ron Insana," for which she coordinated guest bookings and produced interviews with President George W. Bush, former Secretary of State Colin Powell and others. Before joining CNBC, Brennan

interned at CNN's International Newsdesk in 2001 where she coordinated field reporters and translated Arabic language tapes from Osama bin Laden. Margaret graduated with highest distinction from the University of Virginia. She received a B.A. in Foreign Affairs and was named an Emmerich-Wright scholar for an outstanding thesis. As a Fulbright-Hayes Scholar, Brennan studied Arabic at Yarmouk University in Irbid, Jordan. She was awarded a 2007 George Mitchell Fellowship and made a Whitehead Fellow with the Foreign Policy Association. In 2003, she was named one of the top journalists under the age of 30 by the NewsBios/TJFR Group.

Special Presentation: Energy, Environment & Real Economics

2:45 pm

Richard Muller



Richard Muller is Professor in the Department of Physics, University of California-Berkeley. Professor Muller is known for his broad range of achievements, in fields ranging from particle physics to geophysics, applied physics, and astrophysics. His achievements have been honored by many awards, including a MacArthur Foundation "genius" prize, the Alan T. Waterman Award of the National Science Foundation, the Texas Instruments Founders Prize. He was named by Newsweek Magazine in 1989 as one of the top 25 innovators in the United States in all fields.

Muller's primary work in recent years has been in climate change, energy independence, alternative energy, and high-tech innovation. He is an active consultant to many private companies on energy, technology, engineering and science. His skill at explaining science to non-scientists was honed over decades of advising top business and government leaders. His most recent book, "Physics for Future Presidents," was published by Norton in 2008. His course, titled "Physics for Future Presidents", was voted by the student body to be the "Best Class at Berkeley."

Country Presentation: Republic of Turkey



3:30 pm

Deputy Prime Minister Ali Babacan



Ali Babacan is the Deputy Prime Minister and State Minister in charge of coordination of the Turkish economy and Turkey's former Foreign Minister. He studied Industrial Engineering at the Middle East Technical University. He earned a Master's degree at the Northwestern University Kellogg School of Management. He is a founding member of the Justice and Development (AK) Party. Babacan served as Turkish Foreign Minister before becoming a State Minister in charge of the economy.

He entered politics in 2001 as a co-founder and a Board member of the Justice and Development Party (AKP) and was elected to parliament as deputy for Ankara on November 3, 2002. He was appointed Minister of Economy on November 18, 2002 and became the youngest member of the cabinet, then at the age of 35.

Babacan had the duty to steer a painful economic reform program, which was backed by multi-billion-dollar IMF loans; with its help Turkish economy achieved a remarkable recovery after two severe crises. On May 24, 2005, Prime Minister Recep Tayyip Erdoğan announced his appointment as chief negotiator in Turkey's accession talks with the European Union.

Growth, Investment, and the Competitiveness of Nations

Moderated by Harvard Kennedy School Professor Robert Lawrence



4:00 pm

Dr. Awwad Al Awwad

Dr. Awwad Al Awwad is Deputy Governor for Investment Affairs at the Saudi Arabian General Investment Authority (“SAGIA”), where he heads the Investment Affairs department which is responsible for managing and promoting the investment environment in Saudi Arabia and for spearheading SAGIA’s “10 by 10” program that aims to establish Saudi Arabia as one of the Top 10 most competitive economies in the world by 2010. This role naturally led to the appointment of Dr Al Awwad as President of the National Competitiveness Center.



Dr. Awwad chairs the Saudi negotiation team for bilateral investment treaties and is acting leader of the Saudi team for disputes to the WTO. In addition, he represents Saudi Arabia in the OECD-MENA Committee on Investment and Arab Invest Promotion Association. A 2005 Eisenhower Fellow, Dr. Awwad has published a series of academic articles on investment and economics and sits on the Advisory Board of the Saudi Economic Journal. Dr. Awwad formerly worked at the Saudi Arabian Monetary Agency (SAMA) as the head of Financial Law and Supervision, and as the senior trainer at SAMA's Institute of Banking.

Dr. Awwad received his BA from King Saud University and went on to take a Masters degree in Banking Law, Boston University Law School and obtained his PhD in Financial Market Law from Warwick University Law School. He is a Member on the Government’s Anti-Trust Committee, the Commission for Resolution of Commercial Papers Disputes, the United States/Saudi Arabia Strategic Dialogue, the Saudi American Investment and Trade Board, the Regional Arab Investment Authorities Committee and of the Arab Investment Court.

**Moderator and
Interactive Lecture and Discussions III:
The Future of Globalization and
"Rising Tide: Is Growth in Emerging Economies
Good for the United States?"**

4:15 pm

Robert Lawrence



Robert Z. Lawrence is Albert L. Williams Professor of International Trade and Investment, a Senior Fellow at the Peterson Institute for International Economics, and a Research Associate at the National Bureau of Economic Research. He currently serves as Faculty Chair of The Practice of Trade Policy executive program at Harvard Kennedy School. He served as a member of the President's Council of Economic Advisers from 1998 to 2000. Lawrence has also been a Senior Fellow at the Brookings Institution. He has taught at Yale University, where he received his PhD in economics. His research focuses on trade policy. He is the author of *Crimes and Punishments? Retaliation under the WTO*; *Regionalism, Multilateralism and Deeper Integration*; *Single World, Divided Nations?*; and *Can America Compete?* He is coauthor of *Has Globalization Gone Far Enough? The Costs of Fragmentation in OECD Markets* (with Scott Bradford); *A Prism on Globalization*; *Globaphobia: Confronting Fears About Open Trade*; *A Vision for the World Economy*; and *Saving Free Trade: A Pragmatic Approach*. Lawrence has served on the advisory boards of the Congressional Budget Office, the Overseas Development Council, and the Presidential Commission on United States-Pacific Trade and Investment Policy.

Special Guest: State of Qatar



His Excellency Dr. Khalid bin Mohamed al-Attiyah



Dr. Khalid bin Mohamed al-Attiyah is the Minister of State for International Cooperation and Acting Minister of Business and Trade. His Excellency is also Chairman of Qatar’s Stock Exchange, a Member of the Board of Trustees for the Arab Democracy Foundation and Silatech. Dr Khalid Bin Mohammad Al-Attiyah leads the nation of Qatar in bringing commerce to the country. His Excellency has expanded the realms for exploration of business opportunities and strengthening multi-lateral co-operation between the Qatar and countries around the world. He is the former President of the National Committee of Human Rights and founder of Khalid bin Mohamed al-Attiyah. He started his career as a fighter pilot for Qatar’s Emiri Air Force.

He has a Bachelors Degree in Aviation Studies from King Fayssal Aviation College, a Degree in Law from Beirut Arab University, a Masters in Public Law, and Doctorate in Law with specialization in tort liability of public authorities in English law.

Founding Member

THE STARR FOUNDATION
70 PINE STREET, 14TH FLOOR * NEW YORK, NY 10270

The Starr Foundation was established in 1955 by Cornelius Vander Starr, an insurance entrepreneur who founded the American International family of insurance and financial services companies, now known as American International Group, Inc. (NYSE:AIG). Mr. Starr, a pioneer of globalization, set up his insurance venture in Shanghai in 1919. He died in 1968 at the age of 76, leaving his estate to the Foundation.

The Foundation currently has assets of approximately \$3.0 billion, making it one of the largest private foundations in the United States. It makes grants in a number of areas, including education, medicine and healthcare, human needs, public policy, culture and the environment.

Sponsors



Graebel Companies grapples for market share in the moving business. The company provides household and commercial relocation services in the US and internationally. Most of Graebel's business comes from companies needing to arrange the transfers of their employees, but it also provides individual household moving services and storage and freight forwarding. Graebel operates from service centers throughout the US and from international forwarding offices at major US ports. It provides transportation services in Europe, the Middle East, and Africa through a hub in Prague and elsewhere in the world via a network of partners. The family-run company was founded by chairman Dave Graebel in 1950.



The GE Foundation, the philanthropic organization of the General Electric Company, works to solve some of the world's most difficult problems. In coordination with its partners, it supports U.S. and international education, the environment, public policy, human rights and disaster relief. In addition, the GE Foundation supports GE employee and retiree giving and involvement in GE communities around the world. In 2008, the entire GE family — including businesses, employees, retirees and GE Foundation — contributed more than an estimated \$237 million to community and educational programs, including nearly \$100 million from GE Foundation. For more information, visit www.gefoundation.com.

BLAVATNIK FAMILY FOUNDATION

The Blavatnik Family Foundation was founded by the founder of Access Industries and his family. Access Industries is a private, U.S.-based investment firm with more than \$4 billion under management worldwide across industries like energy, power generation, minerals and mining, telecommunications and financial services sectors. Both directly and through its affiliates, Access Industries generates and leverages value by actively managing the diverse assets in its portfolio.

In the U.S., Access Industries manages a diversified private equity portfolio of industrial, services and technology companies. In Europe, Access Industries has investment in the media, telecommunications and electricity sectors.

Partners



The Financial Services Forum is a non-partisan financial and economic policy organization comprised of the chief executive officers of 20 of the largest and most diversified financial institutions with business operations in the United States. The Forum works to promote policies that enhance savings and investment in the United States and that ensure an open, competitive

and sound global financial services marketplace.

The Forum's three primary missions are to:

1. Educate the public about the importance of robust capital markets;
2. Encourage a competitive global marketplace; and
3. Shape the national and international regulatory dialogue.





BUSINESS COUNCIL FOR INTERNATIONAL UNDERSTANDING

Since its inception in 1955 as a White House initiative under President Eisenhower, the Business Council for International Understanding (BCIU) has been a neutral, results-oriented partner, facilitating dialogue and alliances between world businesses and political leaders.

With members from more than 150 world-leading companies, BCIU provides an ongoing forum for senior business executives to interact with heads of state/government, cabinet ministers, and senior government officials.

BCIU brokers contacts and organizes custom-tailored events, briefings and off-the-record discussions so that stakeholders may speak candidly about core issues in a direct and timely manner, enabling resolution of problems and promotion of business opportunities in both the private and public sectors of the global marketplace.

With BCIU's help, business executives may brief government officials on their projects and concerns pertaining to a country or a region. In turn, senior government officials offer the most accurate assessment of local events and of their impact on the operations of BCIU member companies abroad.

With over fifty years of expertise in this field, BCIU continues to cultivate its extensive network, by constantly staying attuned to the concerns of its member companies, and by strengthening its unique relationships with U.S. government, foreign governments, and multilateral agencies. Moreover, BCIU's network is continuously expanding to address new market developments, from technology to hedge funds, renewable fuels, as well as newly emerging markets across the globe.



The United States Council for International Business advances the global interests of American business both at home and abroad. It is the American affiliate of the International Chamber of Commerce (ICC), the Business and Industry Advisory Committee (BIAC) to the OECD, and the International Organisation of Employers (IOE). As such, it officially represents U.S. business positions both in the main intergovernmental bodies and vis-à-vis foreign business communities and their governments.

USCIB addresses a broad range of policy issues with the objective of promoting an open system of world trade, finance and investment in which business can flourish and contribute to economic growth, human welfare and protection of the environment. USCIB formulates its positions in numerous committees and other working bodies composed of business experts drawn from its membership of 300 global corporations, professional firms and industry associations. It advocates these positions to the U.S. government and to intergovernmental organizations such as the OECD, the WTO, the ILO and other bodies of the U.N. system with which its international affiliates have official consultative status on behalf of world business.

USCIB helps facilitate international trade through its work on harmonization of commercial practices in the ICC. It issues and guarantees ATA Carnets, documents under which merchandise can be temporarily imported duty-free into the U.S. and other countries. It promotes use in the U.S. of the ICC International Court of Arbitration for the settlement of commercial disputes.

Partners



The Global Interdependence Center (GIC) is a Philadelphia, Pennsylvania based nonprofit organization with a global reach. It encourages the expansion of global dialogue and free trade in order to improve cooperation and understanding among nation states, with the goal of reducing international conflicts and improving worldwide living standards.

With that focus driving our work, GIC provides a forum for the exchange of divergent perspectives. We engage experts to identify emerging economic, social and political issues vital to the interdependent global community. GIC organizes country and region-specific meetings, conferences and briefings for educational and networking opportunities. We promote global partnerships among governments, non-governmental organizations, corporations, businesses and academic and research institutions. GIC also prides itself on sharing its findings with policymakers and the press worldwide.

Research Partners



Founded in 2000, the Maurice R. Greenberg Center for Geoeconomic Studies at the Council on Foreign Relations works to promote a better understanding among policymakers, academic specialists, and the interested public of how economic and political forces interact to influence world affairs. Globalization is fast erasing the boundaries that have traditionally separated economics from foreign policy and national security issues. The growing integration of national economies is increasingly constraining the policy options that government leaders can consider, while government decisions are shaping the pace and course of global economic interactions. It is essential that policymakers and the public have access to rigorous analysis from an independent, nonpartisan source so that they can better comprehend our interconnected world and the foreign policy choices facing the United States and other governments.



Oxford Analytica, Ltd. provides research, analysis, and consulting services on world events in the areas of political, economic, and social developments internationally. It delivers news analysis or intelligence services. The company offers services in the areas of daily brief; academic library; syndication; risk identification, assessment, and monitoring; sectors, trends, and issues; scenario planning; stakeholder analysis; executive education; and conferences and meetings. It serves corporations, banks, governments, and international institutions. The company was founded in 1975 and is based in Oxford, the United Kingdom.

International Economic Alliance

Van McCormick

Van McCormick is the Director of the IEA. Before IEA, he was Director of Investment Symposia and Harvard-Kommersant Program lecturer both at Harvard’s Belfer Center. Prior to the Belfer Center, he was Principal Lecturer for the Technology and Entrepreneurship Center at Harvard (TECH).



Before Harvard, Mr. McCormick was involved in various start-up, turn around, and private equity ventures including Qeyton Systems –sold to Cisco, President of acquisition holding companies that partnered with First Data (FDC) and Stonington Partners and Managing Director at US Digital that increased shareholder value tenfold. He started at Hubbard Broadcasting and lead new media for KOB-TV (NBC), ran Cityline Inc., and assisted with the start-up and programming for USSB, that merged into DIRECTV.

Mr. McCormick served on the Bush/Quayle Presidential Council and the US Department of Commerce committee on high technology in 1992. He received a BA from the University of New Mexico and an AMP from the Harvard Business School.

Oliver Hanisch

Oliver Hanisch is the Managing Director of the International Economic Alliance. He is also Co-Chair of the Entrepreneurship and Venture Capital Group at the German American Business Association (GABA). Further, he is Co-Founder and Chief Marketing Officer at SnipClip, a software startup in the social online games and virtual goods space.



Prior to the IEA, Mr. Hanisch was Business Development Director at Red Herring, a publisher focusing on innovation, emerging companies, and the business of technology. He has worked in various start-up and large-cap corporate environments, including Siemens and Merck in Europe, Asia, and the US. He graduated in Business Administration and Economics with a major Marketing from Pforzheim University of Applied Sciences in Germany and received his Master’s Degree with Distinction in Service Management Research from CTF Research Center at Karlstad University, Sweden.

International Economic Alliance

Kiril Alexandrov

Kiril Alexandrov was a Co-Founder of the International Economic Alliance and is the Senior Advisor in charge of media. Mr. Alexandrov has been an active advocate for the growth of global entrepreneurship for over a decade and was co-founder of EyeGen (renamed Genigma Corporation), winner of the MIT \$100K Entrepreneurship Competition. As a serial entrepreneur, he also founded the Boston Book Review, Big Skinny Corporation, and co-founded the District of Columbia Arts Center. He also won the Stanford Global Entrepreneurs Challenge and is the Founder of the Boston Book Review.



His entrepreneurial expertise was a key ingredient and significantly helped in establishing the International Economic Alliance from its conception at Harvard Kennedy School of Government and its founding roots of Harvard’s Investment Symposium. He has a Masters Degree from Harvard University.

Reginald Mbawuike

Reginald Mbawuike is Strategic Partnerships Director of the IEA. He was the Chief Executive Officer Research Associate to Professor Michael Porter at Harvard Business School responsible for new global multi-billion dollar per-annum CEO selection, identification, and industry competitive analysis. The 12 CEOs selected subsequently increased revenues by \$3.2 billion the following year. He has lectured topics on international trade at Yale, Wellesley, Northeastern, Massachusetts Institute of Technology, and Harvard University. He was Research Associate to Dr. Henry Louis Gates for the Oxford University Press.



He also drafted the "tax-free textile clause" to AGOA while serving as the National Chair of the African Growth & Opportunities Act Committee for the Carnegie Endowment for International Peace. AGOA was signed into law by President Clinton and has since created over 100,000 textile/apparel jobs in Kenya, Lesotho, and Swaziland also leading to \$81 billion in exports to the US from Africa in 2008. In his four years at Harvard University, he was Technology and International Capital Markets Fellow and the Course Coordinator for Real Asset Property Management, Finance, The Entrepreneurial Manager, Strategy, and Investing & Managing in Emerging Markets. His transcription was used to grade over 700 HBS MBA students. The book on his thesis "Social Entrepreneurship in Capital Markets" has been requested for publishing and reserved by Harvard. Along with his honors at Harvard, he has a degree from Babson College.

International Economic Alliance

Lena Sene

Lena Sene is the Lead Student Organizer to the IEA and is a candidate for the Mid-Career Master in Public Administration at the Harvard Kennedy School of Government. Lena Sene just completed her MBA at the Harvard Business School in June 2009. Prior to that, she served as a White House Fellow to Secretary Alphonso Jackson at the Department of Housing and Urban Development. She was appointed by the President to the White House Fellowship, a forty-four year old non-partisan leadership program, along with 13 other nationally selected Americans.



Prior to her appointment as a White House Fellow, Lena Sene was an Investment Representative in the Private Investment Management division of Lehman Brothers. Prior to that, she was a Banker at the JPMorgan Private Bank. She was selected as the JPMorgan Chase Rising Star for the Annual Women's Bond Club Award Reception in 2003. Lena was born in the U.S. and was raised in Senegal, Russia and Ukraine. She is fluent in English, French, Russian and Wolof. Lena was a Board Member of the United Nations Association of New York and a member of The Economic Club of New York. She holds NASD Securities Licenses 7 and 63. Along with her MBA from Harvard, Lena has a Bachelor's degree from Bates College in Economics and was the recipient of the Ralf Dana Scholarship and the Arata Scholarship.

United States Military Academy

Renowned as the world's premier leader development institution, West Point accomplishes its mission by developing cadets intellectually, physically, militarily, ethically, spiritually, and socially. The student body, or Corps of Cadets, numbers 4,400 and each year approximately 1000 cadets join the Long Gray Line as they graduate and are commissioned as a 2nd Lt in the U.S. Army.



Recent acknowledgments of its success include Forbes.com pronouncing West Point as the Best Public College or University in America for undergraduate education, U.S. News and World Report calling it the Best Public Liberal Arts College in the country, and the Princeton Review designating the Academy as one of the 100 Best Value Colleges for 2009. Four current graduates and two former faculty members of the United States Military Academy are members of the 111th Congress: Sen. Jack Reed (D-RI), USMA '71, also was an Asst. Prof. in the Dept. Social Sciences, Congressman Geoff Davis (R-KY), USMA '81, Congressman Brett Guthrie (R-KY) USMA'87, Congressman Patrick Murphy (D-PA), (Commissioned through Army R.O.T.C. at Kings College, PA) was an Asst. Prof. in the Dept. of Law, Congressman Tom Rooney (R-FL) (Direct commission to the JAG Corps) was an Asst. Prof. in the Dept. of Law, Congressman John Shimkus (R-IL), USMA '80, Also was an Asst. Prof. in the Dept. of Social Sciences

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